



**IDLS 2019**  
EDINBURGH SCOTLAND  
28 OCTOBER - 31 OCTOBER



# **THE INTERNATIONAL DATA LINKS SYMPOSIUM 2019**

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MONDAY 28 OCTOBER - THURSDAY 31 OCTOBER  
EDINBURGH INTERNATIONAL CONFERENCE CENTRE  
EDINBURGH | SCOTLAND

## **PROMOTIONAL OPPORTUNITIES**



INTERNATIONAL  
DATA LINKS SOCIETY



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## SYMPOSIUM DETAILS

This year's Symposium theme is:

### ***Achieving Superiority Through Information and Communication Services***

The Society is excited to be taking IDLS to Edinburgh and is looking forward to holding the Symposium at the Edinburgh International Conference Centre (EICC). The EICC is an excellent venue in which to hold the 2019 Symposium. Our need for presentation and training facilities, as well as an exhibition hall which accommodates the Demonstration area, will all be met.



## SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available to participants as a company package.

### Meet and Greet Reception [One only] \$5,000

- One [1] complimentary Delegate tickets to the Symposium
- One [1] Promotional Video following the Society Guidelines as set out in this document
- Meet and Greet reception sponsorship acknowledgment
- Company sign, supplied by you, displayed during the welcome reception (size and type of sign to be determined by the Symposium Secretariat)
- Corporate logo featured in the Symposium programme
- Corporate logo on the event website
- One [1] Corporate Flyer or Promotional Item to be included in the Delegate Welcome Pack.

### THE EXHIBITION SHOWCASE RECEPTION [ONE ONLY] \$10,000

- Two [2] complimentary Delegate tickets to the Symposium
- One [1] Promotional Video following the Society Guidelines as set out in this document
- Company sign, supplied by you, displayed during the welcome reception [size and type of sign to be determined by the Symposium Secretariat]
- Corporate logo featured in the Symposium programme
- Corporate logo featured in the monthly Society newsletter
- One [1] corporate flyer or promotional item to be included in the delegate Welcome Pack
- Exhibition Showcase reception sponsorship acknowledgement

The Exhibition Showcase may be split between companies, but each must agree to share the sponsorship prior to submitting their request.

### IDLS2019 SOCIETY FUNCTION

Sponsoring the Society Function is a great way to join in on the fun of the evening and promote your company at the same time.

Opportunities include:

- Arrival Drink [1] \$500 - Banner displayed, one Free entry to Social Function
- Whisky Tasting [2] \$500 - Banner displayed, one free entry to Social Function
- Gin Tasting [2] \$500 - Banner displayed, one free entry to Social Function



If you would like to discuss sponsoring the event, please contact the Events Team at [events@idlsoc.com](mailto:events@idlsoc.com)



## ~~NAME BADGES AND LANYARDS SPONSORSHIP [ONE ONLY] \$5,500~~ — Sold Out

- One [1] complimentary Delegate tickets to the Symposium
- One [1] Promotional Video following the Society Guidelines as set out in this document
- Company signage at Symposium registration desk (supplied by you) - up to two (2) 2m x 1m (6ft x 3ft) signs
- One [1] corporate flyer or promotional Item to be included in the Delegate Welcome Pack
- Event lanyards to display company logo and event logo
- Company acknowledgement in the monthly Society newsletter
- Company acknowledgement in the Symposium programme

## EVENT BAGS SPONSORSHIP [ONE ONLY] \$10,000

- Two [2] complimentary Delegate tickets to the Symposium
- One [1] Promotional Video following the Society Guidelines as set out in this document
- Company acknowledgement in the monthly Society newsletter
- Company acknowledgement in the Symposium programme
- Company signage at Symposium registration desk (supplied by you) - up to two (2) 2m x 1m (6ft x 3ft) signs
- One [1] corporate flyer or promotional item to be included in the Delegate Welcome Pack



## CERTIFICATE OF ATTENDANCE [FIVE ONLY] \$500

- We are offering the opportunity for sponsorship of the Certificates of Attendance for the IDLS2019 Symposium at the Edinburgh International Conference Centre
- A minimum of two [2] companies will be required to sign up for this for it to go ahead
- Their logos will appear at the bottom of the certificate

## PROMOTIONAL VIDEO

We are offering exhibitors and some sponsors the chance to have a promotional video showcasing their company. Feedback from last year was positive, so we are offering the service again.

- Film footage must be submitted to the Society along with a script that is no more than one minute long.
- If you have no images or film footage, then the company logo will be used as a back drop to the voice over.
- The Society will nominate a 'face' of the society to give an overview and then read each of the scripts in turn.
- In addition to the video being used at the show, it will be cut into each companies section and placed on the website, so delegates can view them prior to the show.

Once sponsorship is confirmed, more information will be provided.



## REGISTRATION COFFEE [THREE ONLY] \$1,200

- Company sign (supplied by you) displayed during the nominated break [size and type of sign to be determined by the Symposium Secretariat]
- Company acknowledgement in the Symposium handbook
- Company acknowledgement in the monthly Society newsletter

## MORNING COFFEE [THREE ONLY] \$1,200 Two Session remaining

- Company sign (supplied by you) displayed during the nominated break [size and type of sign to be determined by the Symposium Secretariat]
- Company acknowledgement in the Symposium handbook
- Company acknowledgement in the monthly Society newsletter

## LUNCHEON [THREE ONLY] \$5,000

- One [1] complimentary delegate ticket to the Symposium
- Company sign (supplied by you) displayed during the nominated luncheon break [size and type of sign to be determined by the Symposium Secretariat]
- Company acknowledgement in the Symposium handbook
- Company acknowledgement in the monthly Society newsletter

## AFTERNOON TEA [THREE ONLY] \$1,200

- Company sign (supplied by you) displayed during the nominated break [size and type of sign to be determined by the Symposium Secretariat]
- Company acknowledgement in the Symposium handbook
- Company acknowledgement in the monthly Society newsletter

## OTHER SPONSORSHIP OPPORTUNITIES

If your organisation would like to propose other sponsorship ideas then please send your proposal to the Events Team for consideration ([events@idlsoc.com](mailto:events@idlsoc.com)). The Team will aim to respond within seven [7] days of receiving the suggestion.



## **SPONSORSHIP TERMS AND CONDITIONS**

Agreement to sponsorship is subject to the following terms and conditions:

1. Sponsorship opportunities will be sold on a first come first served basis
2. Submissions to be made by email to the Events Team, via [events@idlsoc.com](mailto:events@idlsoc.com)
3. Payment to be made in full 30 days after issue of the sponsorship invoice
4. If subsequently cancelled, IDLSoc will resell the sponsorship opportunity if possible
5. If a cancelled sponsorship is resold, then 50% of the invoiced sum will be refunded
6. Acknowledgement in the Symposium Handbook together with company logo is subject to the sponsor meeting the print deadline
7. The type and size of the company sign is to be agreed with the Symposium Events Team
8. The production and provision of banners, transparencies and promotional material is the responsibility of the sponsor
9. Company acknowledgment in the Society's monthly newsletter will commence in the first newsletter following the return of the signed sponsorship document.

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### **I agree to be bound by the above terms and conditions:**

Name:

Signature:

Date:

Position:

Company:

**Please note that this signed document should be submitted alongside your sponsorship application.**

**IDLSoc Secretariat**, The Dyers Building, 21 Silver Street, Ilminster, Somerset, TA19 0DH, United Kingdom  
email: [secretariat@idlsoc.com](mailto:secretariat@idlsoc.com)  
tel: + 44 (0)1460 298 090

THE INTERNATIONAL DATA LINKS SOCIETY (IDLSoc) – was incorporated in the State of California as a non-profit Mutual Benefit Corporation on 20 January 2004.